

# **CSR Project Proposal**

**Year 2025 - 26**

**School Kit**

**Seva Sahayog Foundation**



**Birewar Foundation**

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## **Introduction to Seva Sahayog Foundation (SSF)**

Seva Sahayog Foundation is a registered (August 2009) NGO working with a vision to bridge the gap between the “struggling” mankind and the “aspiring” mankind. The organization aims at engaging socially active corporates, groups, and individuals on one hand and needy grassroots communities on the other, matching their mutual interests.

The organization has been networking with like-minded individuals and various corporates to create an impact at the grassroots level.

3.68 Lakhs Beneficiaries in FY 2023-24	19 Thematic Projects	150 Corporates	23,766 volunteers
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The projects are geographically spread across 27 districts of Maharashtra with a strong engagement in 700 schools, and 190 communities. With a full-time staff of 120 individuals, the projects of the organisation are categorised in a manner to make an impact at the grassroots through the following segments.

The mission is to build a network of socially conscious people within India and around the world which will be a pool of resources with financial strength, knowledge, commitment and vision to transform India.

## EDUCATION

## EMPOWERMENT

## ENVIRONMENT

*Individual*

- School Kits – 6 Lakhs till now
- Scholarships – 1698 students till now
- Text book lending - 7000 students till now
- Sports Training – 2 academies 260 students

*Institution*

- School infrastructure repair / development - 130 schools
- WASH Projects – 20 schools
- Science laboratories - 280 schools
- Community learning centre – 151 centres, 5845 students / year

*Community*

- Mobile Science laboratories – 8 vans, 38,000 students / year
- Community Knowledge hub – 5000 students

- Adolescent girls development center - 92 centres, 2500 girls / year

- Women skill development – 1350 women, 400 youth

- Digital Learning centres – 3 centres, 450 youth

- On field agricultural trainings - 450 farmers from 15 villages

- Biogas plants – 14 plants

- Solar Panels – 114 Schools

- Rainwater Harvesting system - 13 locations, 2.25 Crore litre water / year

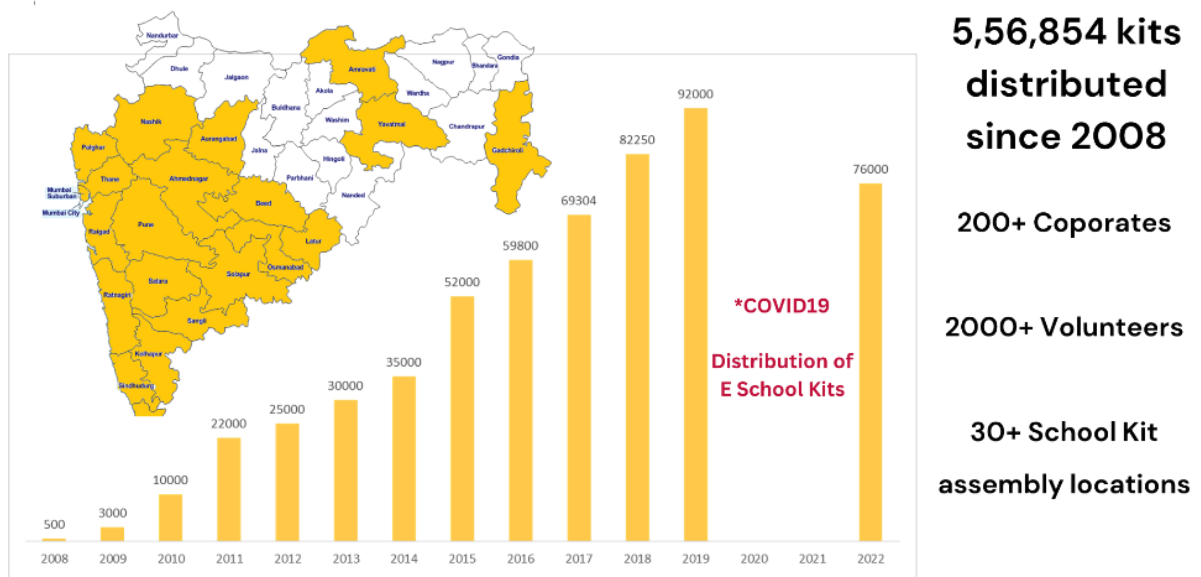
- Urban Forestation – 10 sites, 25,124 saplings

## **Project Title: (School Kit) Educational Stationery supply for needy students**

### **Background**

Seva Sahayog has been working in the field of education for the past decade. The intervention started through initial entry-level activity - School Kit Drive for the lesser privileged students for free distribution. The school kit drive has resulted in ensuring the attendance of students from the first week of the reopening of the schools for the academic year.

### **Outreach of school kit drive**



*\*The initiative was shifted to online learning kit during the pandemic,*

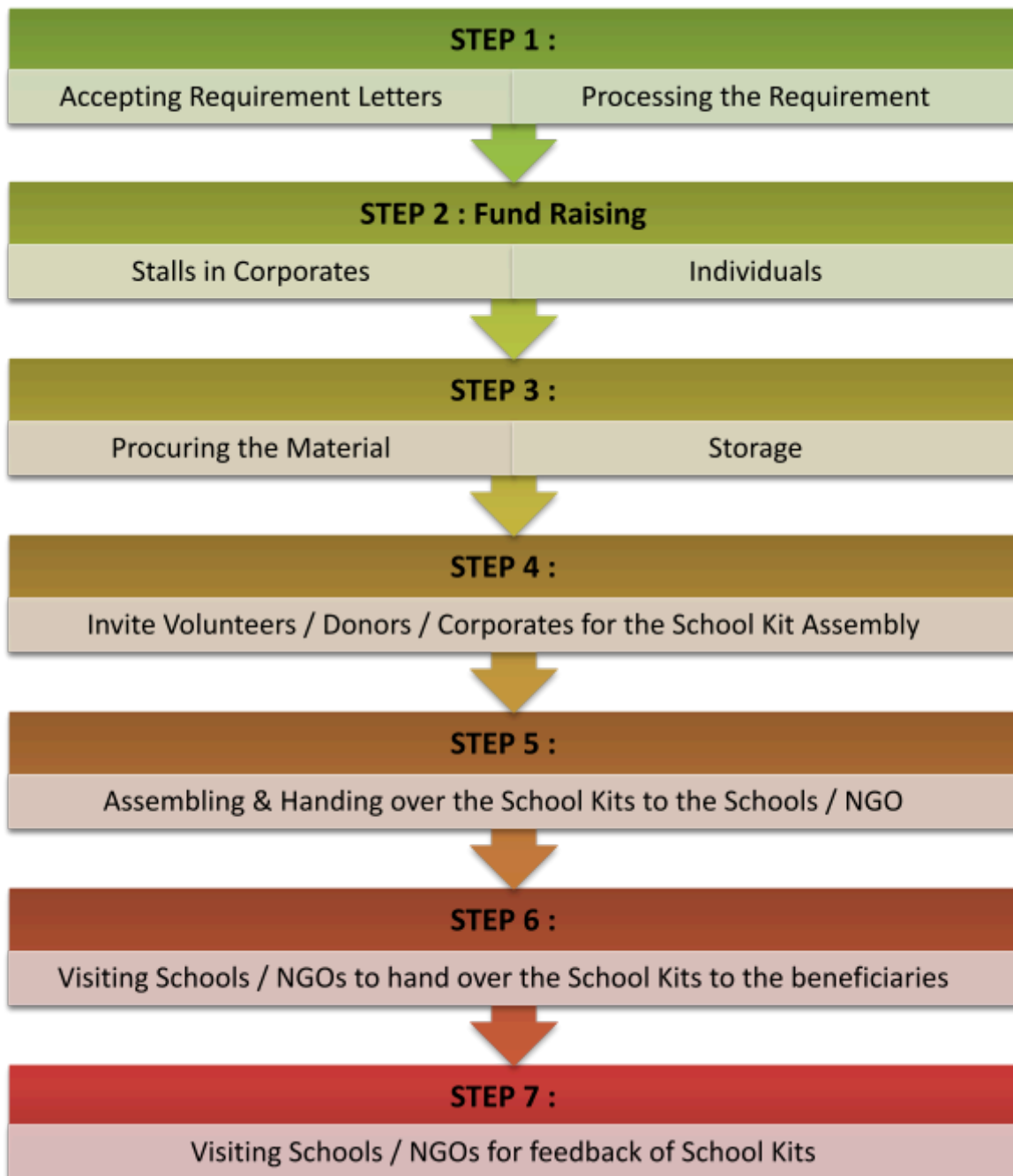
In the past few years, Seva Sahayog has been implementing various projects to strengthen the infrastructure support of such needy schools, encompassing the infrastructural up-gradation for science laboratories, libraries, providing basic digitization for the school. The agile technique of delivering education in the 21st century has been instrumental in offering hands-on learning to the students.

To know more visit - <https://sevasahayog.org/programs/school-kit/>

**\*Mumbai, Pune Combined School Kit 2023 Report -**

<https://sevasahayog.org/wp-content/uploads/2023/12/School-Kit-Report-2023.pdf>

## Methodology



## Rationale

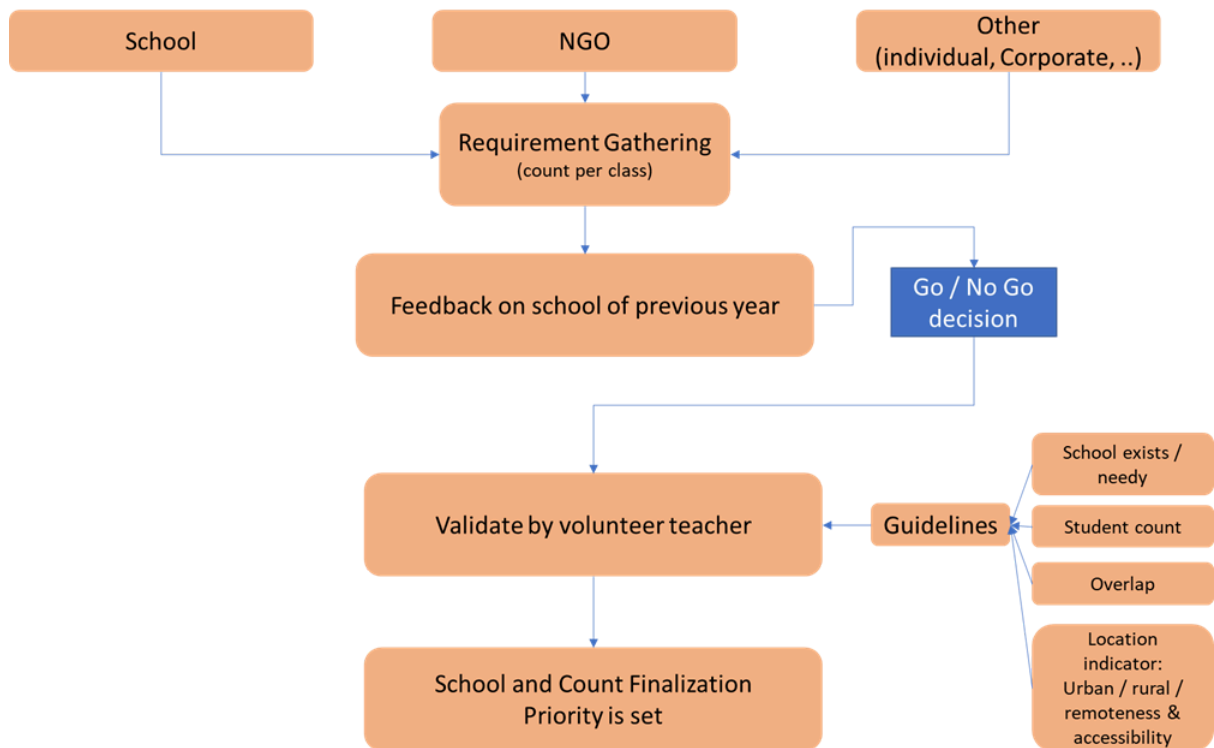
1. The students belonging to socio-economically backward strata lack stationery kit support for pursuing their school education.
2. The parents of the students are unable to afford adequate stationery material for the child's development.
3. Hindrance in teaching the students due to insufficient stationery material.

<b>Project Name</b>	<b>School Kit</b>
<b>Objective</b>	<p>Supporting the school students with a kit of stationery supplies including notebooks, pencil pouch, geometry box, and other supplementary material as per the age group.</p> <p><b>Each kit costs INR 600.</b></p> <p>Logo branding costs INR 10 each (Optional)</p> <p><b>Contents:</b></p> <p>The kit shall be categorized for classes:</p> <ul style="list-style-type: none"> <li>● 1st and 2nd</li> <li>● 3rd and 4th</li> <li>● 5th to 7th</li> <li>● 8th to 10th</li> </ul> <p>The contents of the kit shall comprise of bag, notebooks, a drawing book/graph book, pencil box/geometry box.</p>
<b>Goal</b>	Education
<b>Estimated Budget</b>	INR 3,00,000 /-
<b>Beneficiaries</b>	500 Students from socio-economically weak background
<b>Impact</b>	<ol style="list-style-type: none"> <li>1. Standard-wise distribution of adequate stationery material and a school bag.</li> <li>2. Sparring the family from the financial burden of buying stationery for their child.</li> <li>3. Additional learning material to facilitate quality education with help of the school teacher.</li> </ol>

	<p>4. Attendance of the students is seen from the first week after the school reopens</p> <p>5. Enrolment of the students in the school for an incentive for learning.</p>
<b>Volunteering Opportunities for employees</b>	<p>1. School Assessment visits</p> <p>2. Assembly and distribution of the school kits (assuming normalcy)</p> <p>3. Remote volunteering:</p> <ul style="list-style-type: none"> <li>a. Story telling sessions.</li> <li>b. Activities such as: Quiz, art competitions, Elocution, etc.</li> <li>c. Developing teaching learning aids.</li> <li>d. Digital interactive teaching material.</li> </ul>
<b>UNDP (SDG) Goal</b>	<p>Quality Education (4)</p> <p>Reduced inequalities (10)</p>
<b>Companies Act 2013, Section 135, Schedule VII</b>	<p>(ii) promoting education, including special education and employment enhancing vocational skills especially among</p> <p>children, women, elderly, and the differently abled and livelihood enhancement projects;</p>

**\*Note:** We welcome co-branding of the school kits for our corporate partners. We recommend you to kindly confirm the co-branding of your esteemed organization on the school kits, so as to set a separate manufacturing line. **The cost incurred towards branding shall be charged separate to the budget of the School Kit.**

## Need Assessment Process



## Contents of the School Kit

Primary School Kit	Primary School Kit	Secondary School Kit	Secondary School Kit
1st & 2nd	3rd & 4 <sup>th</sup>	5th to 7th	8th to 10th
School Bag	School Bag	School Bag	School Bag
Notebooks (Red & Blue, Square) (All in one )	Notebooks (Red & Blue, Square) (All in one )  Notebooks Single Line	Long Notebooks	Long Notebooks
Drawing Book  and crayon  box	Drawing Book  and crayon box	Drawing Book	Graph Book
Slate and slate pencil box	Pencil pouch & Filled Pencil box	Geometry Box	Geometry Box
Pencil pouch & Filled Pencil box	Extra curricular reader	Extra curricular reader	
Extra curricular reader			

## Glimpses of the School Kit Drive



(School Kit material)



(Sample bag for academic year 2024)

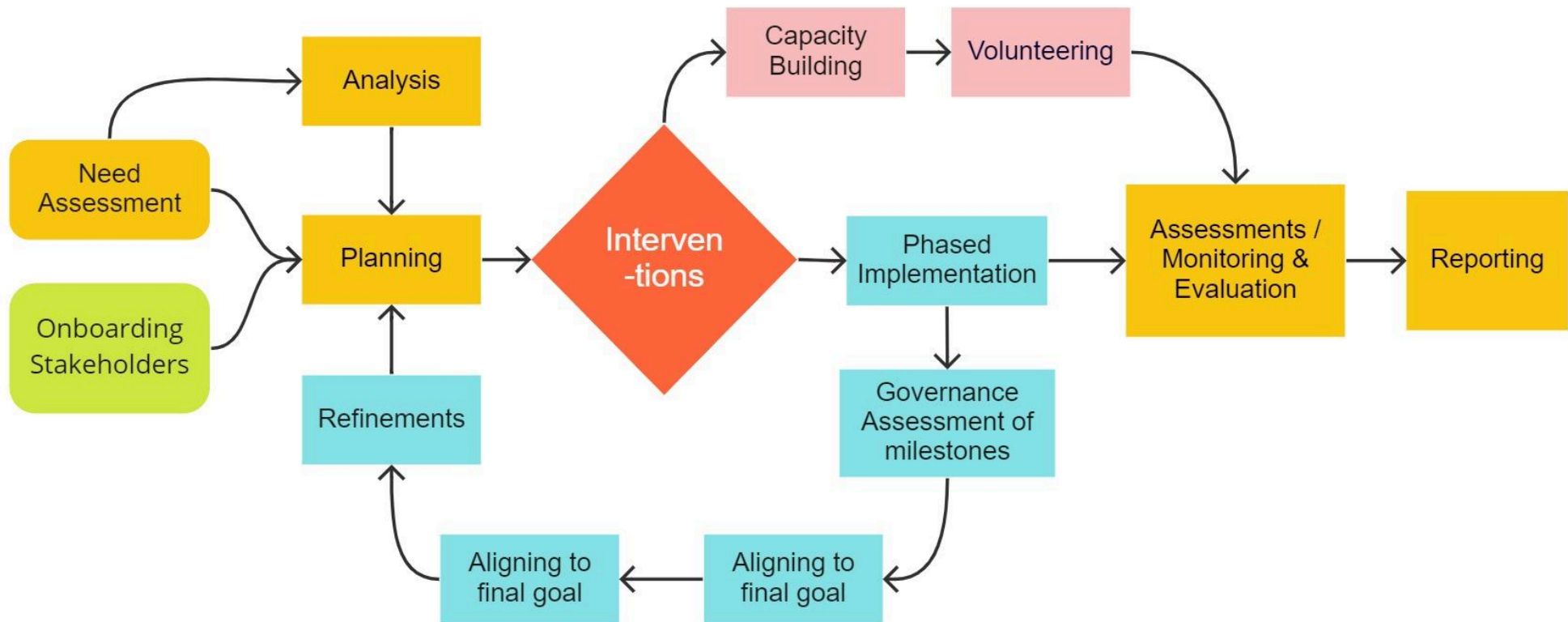
## Budget

<b>Sr</b>	<b>Project Title</b>	<b>Amount</b>
1	School Kit Drive 2024 for 500 students (One school kit can be sponsored for ₹600.)	3,00,000/-
2	Logo printing for 500 school kits (Optional) (₹10 per bag)	5,000/-
	<b>Total</b>	<b>3,05,000/-</b>

*(The cost of the logo printing includes printing of logo in a single color on the bags)*

## Our execution methodology

The pandemic and the restrictions have resulted in the organization adopting a hybrid methodology to enable the team to achieve the deliverables and create an impact. The current strategy adopted by the team is a combination of waterfall and scrum methodology.



## **Sustainability plan of our programs**

- Ensuring ownership of the program by the beneficiaries
- Exit plan of the program ensures hand holding the stakeholders in successful operations of the program within the defined period
- Active volunteering
- Connecting appropriate resource persons.

## **Monitoring and Evaluation**

The monitoring and evaluation of the program shall be conducted by SSF.

The following elements shall be considered for the monitoring and evaluation:

- Pre & Post assessments
- Visible & Non visible change pattern
- Feedbacks
- Reports
- Documents

## **Reporting method & schedule**

The reporting of the program shall be as mutually agreed.

Seva Sahayog Foundation follows the following pattern of reporting:

Quarterly: Activity-wise, Resource and fund-utilization reports
Annual: Impact assessment report and Complete Program Report

## Scope for volunteering

Seva Sahayog Foundation identifies the core of social responsibility and making meaningful contributions through volunteerism. Various initiatives of volunteering can not only enhance the exposure and learning of the students at the grassroots but also facilitate two-way learning for the stakeholders of this activity.

Seva Sahayog Foundation welcomes such initiatives to be further clubbed with the learning and development activities hosted by the Human Resource departments.

## Contact us

Address- Seva Sahayog Foundation,  
Second Floor, Soman Building, Behind Hotel Classic  
Old Nagardas Road, Andheri East, Mumbai - 400069.

To know more about us follow us on our socials-

<https://www.sevasahayog.org/>

<https://www.instagram.com/sevasahayog/>

<https://www.facebook.com/sevasahayog>

<https://www.linkedin.com/company/sevasahayog/>

## Compliance

Document Name	Document no.
Registration Certificate	U85100PN2009NPL168137
12 A certificate	TR/43889 (New number: AAIT8081RE20214)
80G certificate	DIT(E)/MC/80G/1159/2011-12 (New number: AAIT8081RF20214)
PAN card	AAIT8081R
Audited balance sheets – last 3 years	Yes

## Board of Directors of Seva Sahayog Foundation:



**Mr. Atul Nagras** – Chairman of Seva Sahayog Foundation, An engineering graduate, worked in the USA for a Semiconductor Devices Manufacturing company. Presently, Director of an IT company and an equipment manufacturing company.



**Mr. Dilip Moghe** – Chemical Technologist from UDCT, Mumbai. Worked in the corporate sector for 25 years. Currently associated with many other NGOs.



**Mr. Ravindra Karve** – Banker, Retired CEO of TJSB Sahakari (Multi State Scheduled) Bank



**Mr. Sudhir Patel** - CA, CPA, CISA - finance professional with 20+ years of diverse global experience in the field of finance, management and technology, having worked with startups and transglobal companies like PriceWaterhouseCoopers, Ernst & Young, ConocoPhillips in several leadership roles.



**Mr. Ritesh Maniar** – With 28 years of IT experience in banking, finance, and healthcare, he has actively contributed to Seva Sahayog Foundation's educational and rural development initiatives, corporate relationship management, and project management. Additionally, he has worked with various organizations to drive social impact through education for all.



**Mr. Vishal Haldavnekar** - IT professional having 17 years of experience in technical delivery. Previously worked with brands such as Accenture, UBS and J.P Morgan. Practicing martial art form - Judo and also sticking to the core of farming. He contributes in volunteering and impact management in Seva Sahayog Foundation



**Mrs. Maneesha Joshi**– A commerce graduate working as an independent accounting consultant



**Mr. Narendra Patwadkar** - An Electronics & Telecommunication Engineer by Education. 30 years of experience as an IT professional. Presently working as Software Delivery Director in a UK-based large Consulting Organization.



**Mr. Gunvant Sonawane** - He's an IT professional with 15 years of experience in the field of Technology. Currently working as a Software Engineer. Currently volunteering for the Rural Development Program of Seva Sahayog for the last 6 years, believe in volunteering and passion for rural development.